From:	Ehud Barak <ehbarak1@gmail.com>
To:	Bartlett, Tim <Tim.Bartlett@stmartins.com>
CC:	Priell Nili <nilipriell@gmail.com>
Date:	Tue, 6/2/2015 11:54:54 PM
Subject:	Re: jacket plus other issues

Hi Tim
I should admit I like the 1st one more.
I also think it'll connect viewers faster to who /what is behind it.
I like the other color, some yellow-brown on the 2nd. Probably (?) some fine horizontal line at the lower/est part could be added to the 1st? But I admit I'm no expert on it.
In China at least I'd seen no biography without a picture on it.
Re the tree- a very similar tree is the symbol of the Golani Brigade. And whoever knows something about Israel or the IDF won't understand what brought it to my book.
If you want my taste for these icons send me a hundred examples and I'll point to few which I like.
I came back from CH with a virus. Now in bed. The moment I'm out we will send you several dozens of pictures. To be followed by more.
Best
EB

Sent from my iPhone

On May 26, 2015, at 20:06, Bartlett, Tim <Tim.Bartlett@stmartins.com> wrote:

I'm curious—why don't you like the tree? And what sort of image did you have in mind?

Thanks.

From: Ehud Barak [mailto:ehbarak1@gmail.com]
Sent: Saturday, May 23, 2015 8:41 AM
To: Bartlett, Tim
Subject: Re: jacket

Hi Tim
Can I think of it for another week?
I felt the first one is better. But probably I'm just old. In any case the Tree will have to be replaced by another icon.
Best
EB

Sent from my iPhone

On May 21, 2015, at 18:35, Bartlett, Tim <Tim.Bartlett@stmartins.com> wrote:

> Dear Ehud,
>
> I'm wondering whether you've had the chance to review the jackets I sent. I am getting stronger feedback for the second version—the type version with the tree. I prefer it myself because I think it has more gravitas, and seems less like an obvious politician's memoir and more like a compelling, serious book. But I'd love to have your opinion. Thanks.
>
> Tim
>
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